

STUDENT GOVERNMENT EXECUTIVE REPORT FEBRUARY 2022





Student Government Association

February Monthly Report

- Winton Cooper, President
 - Events:
 - Former ASB President Michael McDonald Visit
 - Date: February 17th, 2022
 - Invitation extended to Rev. Dr. Michael McDonald to speak to the SGA Senate. A light reception was held in his honor in the Student Union Gallery.
 - SGA Night @ Murphy
 - Date: Monday, February 7th
 - All SGA members were invited to SGA Night at Murphy Center for the Men's Basketball game against UTSA.
 - Attendance: 30 students (Senate and Freshman Council)
 - Black history Month Unity Luncheon
 - **Date:** February 10th
 - Represent SGA at the event and read the True-Blue Pledge at the beginning of the event program.
 - University of Tennessee at Chattanooga Roundtable
 - Date: February 18th -20th
 - Conference attended by UT system universities, Tennessee Tech, and ETSU. Conference covered topical issues facing students around the state and recent state legislative actions that may have an impact on university campus' in the state.
 - SGA Spring Semester Retreat
 - Date: February 26th, 2022
 - Hosted the SGA Exec at the Foundation House for a midsemester evaluation, bonding, and planning session in preparation for the end of the SGA calendar year.
 - Meetings:
 - Asst. the President for Inclusion and Community Engagement Search Committee
 - Participated in interviewing on campus shortlisted candidates.
 - Constitutional Revision Committee
 - Committee met to review progress on draft documents and review previous recommendations.
 - Signature Events Committee
 - Meeting with Sig Events to secure artist selections for the Spring concert in Murphy Center.

- Other:
 - Applications
 - Applications made available during early February for the following:
 - Homecoming Applications
 - Closed: February 25th
 - Candidate interviews scheduled for March 2nd
 - Student Trustee
 - Closes: March 11th
 - Faculty Awards
 - Closes: March 4th
 - TN House Bill 1869
 - Letter sent to the Campaign Finance and Elections subcommittee to support bill establishing 3 days of early voting on MTSU's campus during elections.
 - Middle Point Landfill Statement
 - Published statement in support of the Central Tennessee Regional Solid Waste Planning Board to deny Republic Services' request to construct an additional landfill.
- Jada Powell, Executive Vice President & Freshman Council Director
 - 84th Congress of Middle Tennessee State University
 - Legislation
 - Amended
 - Upcoming
 - Passed
 - SGA Bill 2-22-S: A Bill to Amend Article IV of the Constitution to Reconstitute the Student Government Executive
 - Date: February 10, 2022
 - Sponsor(s): The Constitutional Revision Special Committee
 - Christine Adalikwu, Katelynn Pricer, Logan McVey, Trinity Henderson, Zoe Haub, Jonathan Allen, Blaze Harrison, and Marym Elaarag
 - Yes: 25
 - No: 3
 - Abstain: 2
 - SGA Bill 3-22-S: A Bill to Amend Article IV Section 12 of the Constitution to Update the Succession of Office
 - Date: February 10, 2022

- Sponsor(s): The Constitutional Revision Special Committee
- Christine Adalikwu, Katelynn Pricer, Logan McVey, Trinity Henderson, Zoe Haub, Jonathan Allen, Blaze Harrison, and Marym Elaarag
- Yes: 25
- No: 3
- Abstain: 4
- SGA Bill 4-22-S: A Bill to Create a Faculty and Administration Appreciation Week
 - Date: February 17, 2022
 - Sponsor(s): Zoe Haub and Logan McVey
 - Yes: 26
 - No: 1
 - Abstain: 0
- SGA Bill 1-22-S-FC: A Bill to Amend Article VI: Removal from Office in the Freshman Council Constitution
 - Date: February 17, 2022
 - Sponsor(s): Councilor Jaylah Love
 - Yes: 24
 - No: 1
 - Abstain: 3
- SGA Bill 2-22-S-FC: Article of Impeachment for Freshman Councilor Olivia Roby
 - Date: February 24, 2022
 - Sponsor(s): *Councilor Jaylah Love*
 - Yes: 21
 - No: 0
 - Abstain: 3
- SGA Resolution 1-22-S: A Resolution of Student Opinion to Recognize former Associated Student Body President Dr. Michael McDonald
 - Date: February 17, 2022
 - Sponsor(s): The Student Government Association Senate
 - Yes: 28
 - No: 0
 - Abstain: 0
- Fail
- Petitions
- Special Guests
 - February 17, 2022: Michael McDonald
- Confirmations by the Senate

- Appointed 3 Senators February 03, 2022
 - Mariam Samir
 - o Jordan Hunter
 - o Joelie Young
- Senator of the Week
 - February 10, 2022: Jonathan Higgins
 - February 17, 2022: Stayton Sanders
- Internal Affairs New:
 - Chair: Ashton Beatty
 - Assistant Chair: Trinity Henderson
- 2021-2022 Freshman Council
 - Selection
 - Appointed: 6 Freshmen February 09, 2022
 - o Anquanesha Green
 - o Jamiah Gillard
 - o Kimora Bass
 - Mya Curry
 - o Riley Jacoby
 - o Victoria Jennings
 - Total: 27 Freshmen
- Legislation
 - Amended
 - Upcoming
 - Passed
 - SGA Bill 1-22-S-FC: A Bill to Amend Article VI: Removal from Office in the Freshman Council Constitution
 - Date: February 16, 2022
 - Sponsor(s): *Councilor Jaylah Love*
 - Yes: 21
 - No: 1
 - Abstain: 0
 - SGA Bill 2-22-S-FC: Article of Impeachment for Freshman Councilor Olivia Roby
 - Date: February 23, 2022
 - Sponsor(s): Councilor Jaylah Love
 - Yes: 20
 - No: 0
 - Abstain: 0
 - Fail
- Petitions
- Special Guests
 - JannaKay Beivis Raiderthon
- Events

- Freshman Council Townhall
 - Date: Monday, February 28, 2022
 - Time: 6:00 PM 7:00 PM
 - o Location: STU 201

• Andrew Pauly, Vice President of Marketing

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- Events
 - Love & Lattes February 14th
 - Partnered with Starbucks to give away Cupid Lattes and treats
 - I Love MTSU Sweatshirt giveaway on Instagram
 - 3 Winners selected from Instagram
 - \$154.00 spent on Sweatshirts
 - Freshman Council Day of Service in coordination with Philanthropic Coordinator
 - Designed cards to be signed and set to Vanderbilt Children's Hospital
 - Designed dry erase yard signs that say "Why I Love MTSU"
- Projects
 - Freshman Council Town Hall Video
 - Senate Synopsis
 - Social Media Guide Delegated to CSIL graphic designer
 - Various website updates and document uploads
 - Drafted and recorded Middle Point Landfill Expansion Statement
 - Assisted in drafting TN HB 1869 Letter of Support
- New Equipment Purchased
 - Panasonic LUMIX G85
 - Canon EF 50mm f/1.8 STM Lens
 - 2x Rode Lav GO lavalier microphones
 - Rode Wireless GO II wireless mic system
 - Lexar 128GB SD Card
 - Camera Bag
 - Microphone Extension Cable
- Rev. Dr. Michael McDonald Visit
 - Coordinated with Senator Logan McVey and President Cooper to invite and formally recognize former Student Government President Rev. Dr. Michael McDonald
- Meetings
 - Rebekah McGuire MTSU Communications Dept.
- Instagram Analytics Feb 4-11

% Compared to Jan 21 – Jan 27

Impressions	5,005	-29.4%
Accounts Reached	1,328	-66.4%
Followers Reached	723	
Non-Followers Reached	605	
Content Reach		
Reels	175	
Posts	1,068	
Stories	255	
Videos	697	
Accounts Engaged	129	-17.9%
Likes	165	-25%
Comments	3	
Saves	1	
Story Interactions	10	
Reels interactions	4	-89.5%
Profile Visits	184	-24.9%
Website Taps	1	-91%
Total Followers	2333	

• Feb 12 – Feb 18

		% Compared to Feb 5 – Feb 11
Impressions	5,723	+37.7%
Accounts Reached	1,917	+69%
Followers Reached	836	
Non-Followers Reached	1,081	
Content Reach		

Reels	1,108	
Posts	1,516	
Stories	366	
Videos	50	
Accounts Engaged	172	+86.9%
Likes	204	
Comments	88	
Saves	5	
Shares	52	
Story Interactions	52	
Reels interactions	37	+3,600%
Profile Visits	334	+89.7%
Website Taps	60	+5,900%
Total Followers	2389	

• Feb 18 – Feb 24

		% Compared to Feb 11 – Feb 17
Impressions	7,679	+42.2%
Accounts Reached	1,998	+4.2%
Followers Reached	924	
Non-Followers Reached	1,074	
Content Reach		
Reels	85	
Posts	1,249	
Stories	409	
Videos	1,448	
Accounts Engaged	183	+4.5%

Likes	259	
Comments	4	
Saves	1	
Shares	10	
Story Interactions	0	
Reels interactions	5	
Profile Visits	210	-36.8%
Website Taps	10	-83.4%
Total Followers	2384	

- Taylor Hayes, Vice President of Campus Relations •
 - No Report Submitted
- Reagan Canon, Attorney General
 - **Events:** None

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- Traffic Court: Student Judicial Board
 - Date: February 25th, 2022, 2:30 PM
 - Location: ZOOM

	Students	Cases
Slated to Appear	2	2
Actually Appeared	1	1

- Both cases were denied due to one being found to be in violation of the MTSU parking regulations, and the other because they failed to appear on their scheduled hearing date.
- Other Feb. Appeals: Appeals reviewed and decided on by the A.G. due to the • student not wanting a hearing.
 - **Total Cases: 47**
 - **Approvals: 5**
 - Forty-two (42) out of forty-seven (47) cases were denied due to the • student being in violation of the MTSU parking regulations. Reasons for approval are listed in the MTSU SGA Constitution Article IV, Section 7.
- Jules Mayes, Homecoming Director

No Report

- Antonio Dodson, Philanthropic Coordinator
 - No Report Submitted