## **Business Administration**

## Troy Festervand, Associate Dean for Graduate and Executive Education Business and Aerospace Building N222A/B

The University offers a Master of Business Administration degree which requires courses in the departments of Accounting, Economics and Finance, Computer Information Systems, and Management and Marketing. See departmental listings in this catalog for complete course descriptions.

## **Application Process**

A complete application package consists of the graduate application, application fee, official transcripts from all collegiate institutions attended, and official GMAT score report.

**Deadlines for Completed Applications:** Fall - July 1; Spring - December 1; Summer - April 1. Completed application packages received after the deadline will be evaluated based on the date received.

## Requirements for the Master of Business Administration

Candidate must

- 1. be admitted to the program (see page 30). For admission, a student must meet one of the following:
  - a.  $GPA \times 200 + GMAT = 950$ 
    - or Upper Division GPA  $\times$  200 + GMAT = 1,000
  - b. International students must comply with the following provision: For undergraduate degrees from foreign institutions where a grade point average cannot be clearly established but where that work is thought to be equivalent to domestic grades of **B** or higher, admission eligibility may be determined by the **GMAT** score. A score of at least 450 is required for unconditional admission under such circumstances. Preparatory work taken in institutions with grading systems paralleling that of most United States institutions must conform to a **B** average.
- 2. complete the following foundation courses (or equivalents) before enrolling in core courses listed in 3.a. below:\*

Α	CTG	3000	Survey of Accounting for General Business,
			3 hours
В	LAW	3400	Legal Environment of Business, 3 hours
E	CON	6030	Survey of Economic Theory, 3 hours
FI	IN	3010	Business Finance, 3 hours
I١	١FS	3100	Principles of Management Information Systems,
			3 hours
Ν	1GMT	6000	Management and Operations Concepts, 3 hours
Ν	1KT	3820	Principles of Marketing, 3 hours
Q	M	6000	Quantitative Methods Survey, 3 hours
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In addition to the above, it is desirable that all students in the Jennings A. Jones College of Business be proficient in keyboarding and basic computer skills. Students should develop these proficiencies prior to taking Jennings A. Jones College of Business courses in which these skills are typically used. Basic computer skill may be developed by taking INFS 2200, Introduction to Microcomputing.

\*Some or all of these courses may be waived by the associate dean for Graduate and Executive Education based upon an analysis of previous courses completed.

- follow a program which stresses interrelationships of functional business areas and which requires a total of 36 semester hours, at least 30 of which must be at the 6000 level. NOTE: Core courses may not be satisfied by independent study.
  - a. Core courses: all candidates will take the following 24 semester hours:

ACTG	6910	Accounting and Business Decisions OR
ACTG	6920	Financial Statement Analysis
		(Undergraduate Accounting majors
		should take another 6000-level accounting
		course.)
<b>ECON</b>	6000	Managerial Economics
FIN	6710	Financial Analysis
MGMT	6600	Study of Organizations
<b>MGMT</b>	6650	Operations Management
MKT	6800	Marketing Management
INFS	6610	Information Systems Management
		and Applications
BUAD	6980	Business Policy (The student will take 6980
		in the last semester only.)

- b. Global/international elective: 3 semester hours (Student should see the associate dean for Graduate and Executive Education for a current list of courses that meet the global/international requirement.) **NOTE:** Independent study **may not** be used to satisfy this 3-hour elective.
- c. Elective Cognate: 6 semester hours (choose 6 hours from approved electives in same field)
- d. Approved elective: 3 semester hours
  (Course taken to satisfy this elective requires prior approval of the associate dean for Graduate and Executive Education.)

  NOTE: Independent study course requested to satisfy this elective must be accompanied by a research proposal which has been approved by the supervising faculty member, appropriate department chair, and associate dean for Graduate and Executive Education.
- e. A student who has had substantial undergraduate instruction in accounting, economics, finance, information systems, management, or marketing may be required, as determined by the director, to take an alternate 6000-level course in the same area of instruction in lieu of the required graduate course.
- 4. A degree plan will be prepared when an applicant is approved for admission to a graduate business program.
- 5. BUAD 6980, Business Policy, includes the required comprehensive written examination for the M.B.A. This course should be taken during the student's last semester and after completing the following courses: ACTG 6910 or 6920, INFS 6610, ECON 6000, FIN 6710, MGMT 6600 and 6650, and MKT 6800, or the equivalent.